



# Digital Literacy 2.0

Final Conference

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Lifelong  
Learning  
Programme

## *Digital Literacy 2.0*



**DLit2.0**

**International project funded in the European Lifelong Learning Programme**

**Partnership of 8 organisations in 7 European countries, coordinated by Stiftung Digitale Chancen (Digital Opportunities Foundation, Berlin)**

**Aims to empower socially and educationally disadvantaged adults to make use of web 2.0 applications...**

**... in a way that is useful for their daily lives and to strengthen their participation in society...**

**... by qualifying staff or volunteers in non-formal learning settings as multipliers of ICT skills**




FUNDAÇÃO AGA KHAN  
Portugal

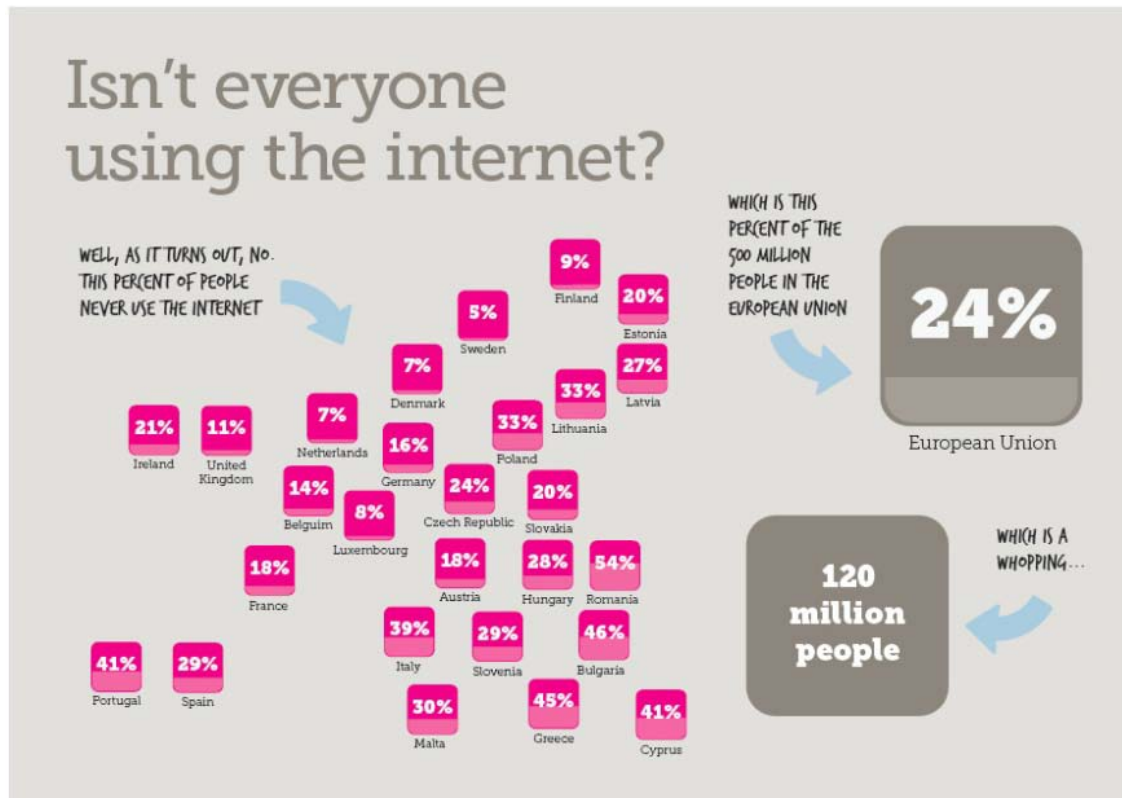
[www.akdn.org](http://www.akdn.org)

# The Project Partners



Organisation	Type of Organisation	Country
 <b>Aga Khan Foundation</b>	<b>Agency that promotes social inclusion and quality of life of immigrants and minorities by strengthening civil society and early childhood education</b>	<b>Portugal</b>
<b>Bibliothèque publique d'information</b>	<b>Library</b>	<b>France</b>
<b>Biblioteka Publiczna im. W.J. Grabskiego w Dzielnicy Ursus</b>	<b>Library</b>	<b>Poland</b>
<b>Bibnet</b>	<b>Institution for empowerment of local libraries in the digital age (technologies &amp; new media)</b>	<b>Belgium</b>
<b>National Institute for Adult Continuing Education</b>	<b>non-formal adult education institution</b>	<b>UK</b>
<b>Public Library Cologne</b>	<b>Library</b>	<b>Germany</b>
<b>Regionalna biblioteka "Pencho Slaveykov"</b>	<b>Library</b>	<b>Bulgaria</b>
<b>Stiftung Digitale Chancen</b>	<b>Foundation working on digital inclusion with different target groups</b>	<b>Germany</b>

## Disadvantaged Adults & the Internet



**Infographic: Telecentre Europe & WeAreWhatWeDo (2012)**  
**Statistic Data: Eurostat (Information Society Indicators)**

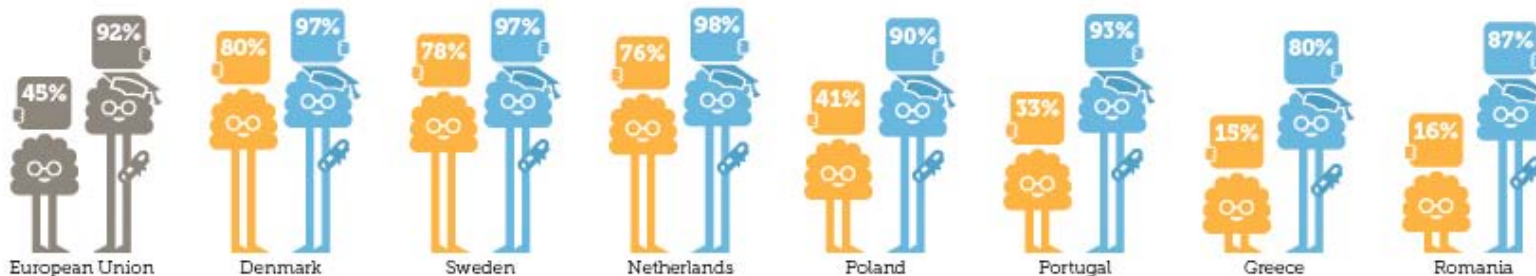


## Disadvantaged Adults & the Internet

So what type of people are going online?

Is it more educated people?

YEP... DEFINITELY. PEOPLE WITH HIGH FORMAL EDUCATION USE IT LOADS MORE THAN PEOPLE WITH NO OR LOW EDUCATION

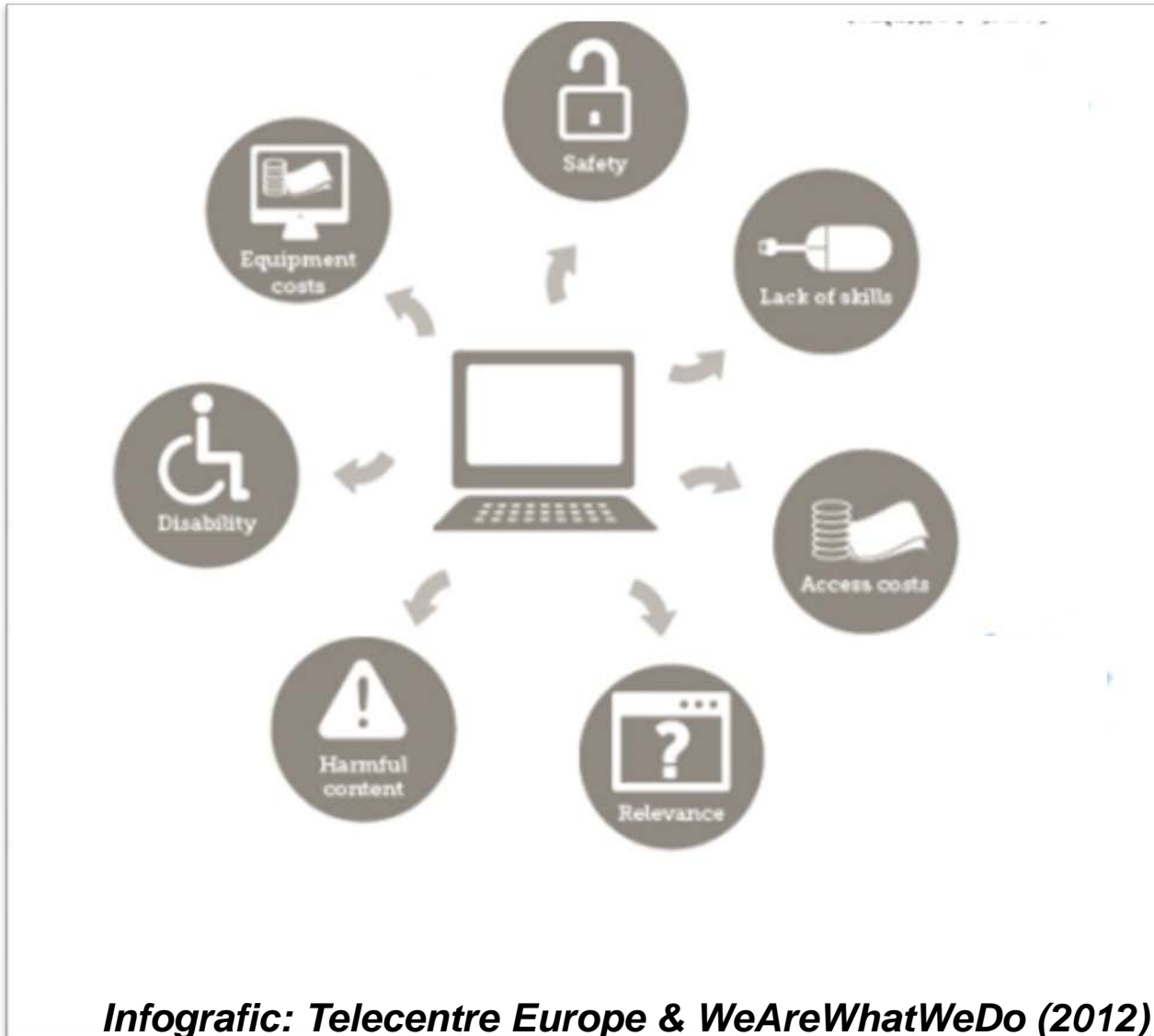


**Infographic: Telecentre Europe & WeAreWhatWeDo (2012)**  
**Statistic Data: Eurostat (Information Society Indicators)**

# What's keeping disadvantaged adults from using the internet?

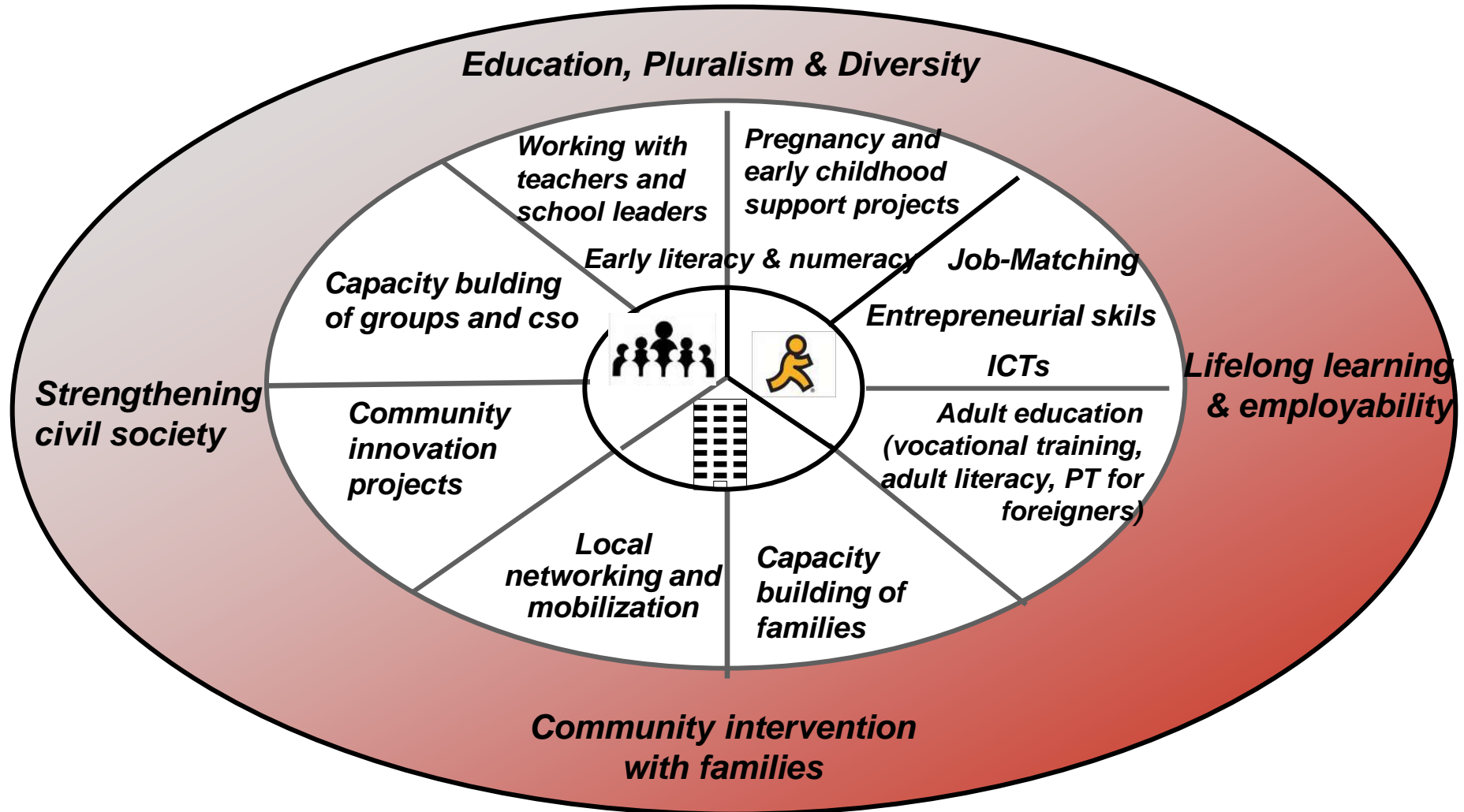


**DLit2.0**





# Digital skills, Web 2.0 and social inclusion an example of a coordinated approach





## **How do you turn Nonliners into ONLINERS?**

### **So Far:**

- **by teaching them basic internet & computer skills**
- **By making hardware accessible (through community CS organisations, libraries, schools, local based digital centres, etc)**

### **Digital Literacy 2.0:**

- **by starting with web 2.0 applications directly, setting as a departing point, specific needs as expressed by end users that can be adressed by web 2.0 tools**



# The Approach



- ❑ ***Web 2.0 applications can help approach socially and educationally disadvantaged adults because they offer easy solutions to everyday problems***
- ❑ ***Web 2.0 applications are more accessible than many other channels of social participation***
- ❑ ***Web 2.0 applications are easy to handle, once the “how” becomes clear, which will generate a quick sense of achievement***
- ❑ ***Successful participation via web 2.0 can lower the threshold to more participation in general, as well as improve the attitude towards education***

# The Course of the Project



1. **stock-taking & analysis** of the situation in the partner countries;
2. development of a **training curriculum** for adult learners with **training materials** in seven European languages;
3. **staff trainings** (train the trainer) = step 1 of training campaign
4. web 2.0 **learning sessions for disadvantaged adults** (qualify the user) = step 2 of training campaign
5. **evaluation** of the staff trainings
6. **dissemination** of the project's strategy and approach
7. **final project conference** *today* in Berlin
8. **exploitation** of the project's tangible outcomes throughout Europe and further within each country

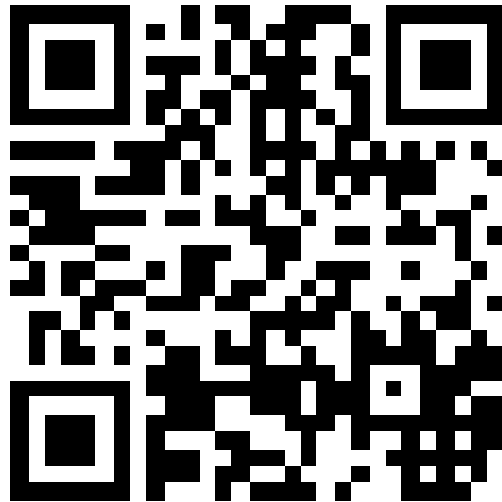


## ***Train the Trainer & Qualify the User***

- Step 1 of the training campaign: Staff in non-formal learning settings are qualified as ICT trainers who can teach web 2.0 skills to their target groups using the „Digital Literacy 2.0“ method and material***
  
- These non-formal learning settings are, a) libraries, and b) community based / civil society organisations in all seven partner countries***
  
- In total, more than 800 staff & volunteers have been trained.***
  
- Step 2 of the training campaign: The trained staff applied their web 2.0 skills supporting learning processes of disadvantaged adults***



- **at the centre of the DLit2.0 training material: the Learner-Based Curriculum (Watch POW TOON a web 2.0 tool)**



<http://www.youtube.com/watch?v=OiOwWkMQpmw>



## *The Modular Structure of the Curriculum:*

- ❑ Curriculum „blocks“ allow adaptation to learners‘ individual needs and interests (and also to specific requirements in different countries)***
- ❑ gives learners high level of control of own learning process and progress***
- ❑ is low-threshold: because many modules are small and easy to do, learners will quickly develop a sense of achievement and willing to try more modules***



Thank You!  
We hope you find it useful as we have.

To learn more:

<http://www.digital-literacy2020.eu>

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